



The diagram illustrates the layout of a business card with bleed. It is divided into two horizontal sections. The top section features a large, light gray watermark of the letters 'Bk'. A horizontal blue line runs across the middle of this section, with arrows pointing outwards from its ends. Above this line, a horizontal red line is shown, with two diagonal arrows pointing upwards and outwards from the top corners of the card area. The bottom section also features a large, light gray watermark of the letters 'Bk'. Two vertical green lines are positioned on either side of the center, with arrows pointing upwards from the bottom towards the top of the card area. Text labels in various colors (red, blue, green) explain the function of these lines: the red line is the cut line, the blue line is the safety line, and the green line is the fold line. At the bottom of the diagram, the finished size (5x7) and the size with bleed (10.125x7.125) are specified.

RED LINE IS THE CUT LINE

THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS BLUE LINE

GREEN LINE IS THE FOLD LINE

THIS IS WHERE THE SCORE WILL END UP

FINISHED SIZE- 5X7

WITH BLEED- 10.125X7.125